

**Craig Collins**  
Loretto, ON



### **Equestrian Background**

- Professional coach, rider and trainer in Ontario before retiring at Madison Square Gardens in New York, NY in 1986. Competed throughout North America, accumulating major championships and three National Horse of the Year titles. Developed athletes and equines to multiple national championships – including Blue By You, who was inducted into the JC Hall of Fame in 2008.
- First obtained Senior Licensed Official status in Canada and the US for multiple divisions in 1986. Obtained FEI Senior Course Designer designation in 1992. Worked as a Senior Official/Judge/Course Designer at more than 150 national and international competitions since 1986.
- Created ESMG, the first professional equestrian sports management company in Canada in 1986.

- Formed Equestrian Management Group (EMG) in 1990 and developed the Caledon Equestrian Park to accommodate multi-discipline equestrian events. By 1997, EMG expanded to include 16 national and international competitions.
- In 2000, the Caledon Equestrian Park increased capacity to facilitate competitions of up to 1,200 horses and today hosts multiple international and national competitions, including Olympic, World Equestrian Games and Pan American Games Team Trials, World Cup Qualifiers and CSI tournaments.
- Conducted the first FEI Competition Organizers' Seminar in Melbourne, AUS in concert with the Australian Equestrian Federation in 2009.
- Have developed and marketed equestrian competition management applications since 1990 – currently licensed to 350 competitions across North America. Also develop applications to provide broadcast and web-based live scoring, timing and results in multiple media environments.
- Successfully delivered the 2015 Pan American Games – Equestrian.

## **Professional Background**

### **CEO / CFO – Equestrian Management Group Inc. (EMG)**

1990 - Present

- Responsible for all strategic and operational activities.
- Coordinate and administrate annual budget exceeding \$4 million.
- Develop and deliver corporate sponsorships and partnerships.
- Overall management of 70 full and part-time employees.
- Overall management and selection of 150 officials annually.
- Responsible for all sport-related activities from strategic planning to tactical delivery.
- Oversight of all field-of-play activities, specifically footing, venue, scoring and judging.
- Develop and review annual policies affecting the safety of both equine and human athletes. Oversee and execute a full emergency management policy for athletes, equines and spectators.

## **Volunteerism**

### **Equestrian Canada**

2016 – Present

- EC Voting Member – Category A
- EC Jumping Committee Member

2010 – 2013

- Member of EC Board of Directors
- Co-Chair of EC Information Technologies Committee
- Chair of Finance Committee

2007 - 2013

- Member of former Equine Canada Sport Council

2007 – 2011

- Member of USEF/EC Reciprocal Committee

2004 – 2008

- Chair of former EC UNCART Committee responsible for developing a new national competitions system.

2001 – 2013

- Founding member of former Jump Canada Board of Directors
- Past Chair of former Jump Canada Finance, Competitions, Rules and JC High Performance committees

1996 – 2000

- Member of EC Board of Directors
- Chair of Competitions Committee
- Member of National Rules Committee

### **US Equestrian**

1997

- Co-Chair of USEF Increment Committee responsible for the creation of a tracking system for equine participants.

### **Ontario Equestrian Federation**

1992 – 2000

- Member of the OEF Board of Directors

### **Professional Associations**

- Fédération Equestre Internationale (FEI)
- Equestrian Canada (EC)
- US Equestrian
- Ontario Equestrian Federation (OEF)
- Ontario Hunter Jumper Association (OHJA)
- Hills of Headwaters Tourism

May 31, 2017  
Equestrian Canada

Ms. Dominique Chagnon  
Chair Nomination Committee

**Letter of Interest for Consideration for the Equestrian Canada Board of Directors**

To Whom It May Concern,

Please consider this letter as an expression of interest and willingness to present my name for your review for the position of member of Equestrian Canada Board of Directors.

I have been encouraged by many in the equestrian world to submit myself for consideration of this key role. I am flattered by their endorsement and feel, with clear eyes, that my experiences as a participant, official, organizer, member of the Jumping Committee, current voting member of Category A, former member of the board, organizer of the 2015 Pan American Games, and successful businessman, I will be able to contribute in a positive way to the success of the National Sport Organization.

I understand fully the time and other requirements needed and am prepared for the commitment.

I also understand that should I be nominated to this position I must resign my position as a voting member of Equestrian Canada.

I am excited about this opportunity and look forward to the process.

Sincerely,



Craig Collins