

Carla Robin
Langley, BC



Equestrian Background

- Completed the creation and operation of a 64-acre equestrian facility, including staffing, daily operations, facility construction, horse care, and agriculture compliance.
- Helped to create new direction for horse industry in Langley, BC.
- Extensive contacts in equine industries and competition circuits throughout North America and Europe.
- Current Executive Director of Harness Racing BC Society
- Founding Director of Greener Pastures (BC Standardbred Horse Adoption Society)
- Firm supporter of youth participation in sport as a foundation for wellness and empowerment. Daughters are accomplished equestrians, having ridden at the national and international levels in the hunter/jumper disciplines.

Professional Background

Executive Director – Harness Racing BC Society (HRBC)
March 2015 – Present

- Worked with dedicated membership, staff and Board of Directors to secure additional months of racing and address financial and PR challenges.
- Works with breeders, trainers, drivers, owners, track operators, and industry organizations on a daily basis.

Contractor – Fundraising & Strategic Program Development for Non-Profit Organizations

- Focused on multiple short-term project contracts with non-profit organizations throughout Langley, BC.
- Utilized business development experience for projects that included development of business plans, programs, grant writing, project concepts, and short- and long-term development goals and implementation.
- Organizations included Thunderbird Show Park, BC Country Music Association, Langley Arts Council and Langley Seniors Community Action Table.

President, Director and Shareholder – Pacific Enterprises Ltd.

- Handled project management for luxury condominiums, including conception, re-zoning, and collaboration with architects, landscape architects, interior designers and engineers.
- Responsible for purchase and sale of corporate assets, conducting negotiations and implementing contracts.
- Established Joint Venture partners for projects, and led sales and marketing for all units.

Volunteerism

Langley Horse & Farm Federation

- Current President and Past President (1994-1999). Created constitution and by-laws, negotiated current land lease contract, helped implement A Pony Comes to School Program. Successfully applied for grant funding of \$35,000 to create The Spirit of the Horse Garden in Campbell Valley Regional Park.

BC Sports Hall of Fame

- Volunteered on 2012 Vancouver committee for inductees into the BC Sports Hall of Fame. Successfully nominated David Esworthy as a builder of equestrian sport in Canada. Esworthy became the first equestrian Hall of Fame inductee in 2012.

Sport Langley

- Equestrian Sport Representative from 2007-2011

Langley Horse Industry Strategy

- Took on key role in the creation and implementation of strategy for the horse industry in 1994. Ongoing monitoring of strategy for the overall horse and agriculture industries.

Education

Bachelor of Arts in Political Science (Major in Municipal Government)

University of British Columbia

June 1st, 2017

Equestrian Canada

Attention: Ms. Dominique Chagnon
Chair, Nominating Committee

Please consider this my expression of interest to run as a Director for the Board of Directors for Equestrian Canada. I have read the eligibility and nomination requirements and confirm my eligibility.

Simply put – I love horses and what they do for people. I've acquired a broad and comprehensive understanding of the horse sports and industry over the years. My skill set is broad and I would like to offer it to the membership of Equestrian Canada. I have been mentored by some of the best in the industry over the years including Dave Esworthy who was a founding member of this organization.

My years of involvement in the equestrian world have included breeding Welsh ponies for children in the equestrian sports and for recreational purposes, developing and operating equestrian facilities, operating horse show offices, creating an equine and farm organization, raising daughters who have competed at the national and international levels of the hunter and jumper disciplines, purchasing horses in North America and Europe and attending competitions throughout North America.

With demonstrated success in building relationships, businesses and strengthening community; my network of contacts is far-reaching and constantly growing. My life has been spent in the business, non-profit, sport and agriculture worlds; and I am fortunate to have a comprehensive understanding of their operations, motivations and lifestyles. As well, I do make decisions based on common sense.

I am a dynamic and confident people person who networks successfully for the causes and opportunities I believe in. I can bring to the table a professional, energetic and credible approach. Adept at communicating and navigating the various government structures and working with businesses, I have strived to improve the equestrian world in whatever way I can.

Experience has provided me with the confidence and credibility necessary to volunteer with a Board and work with staff representing Equestrian Canada's interests. The equine industry has some exciting challenges to address and I feel I can be of value in moving the interests of Equestrian Canada forward. I thank you for your consideration of me and wish Equestrian Canada a prosperous and significant future.

Sincerely,

Carla Robin