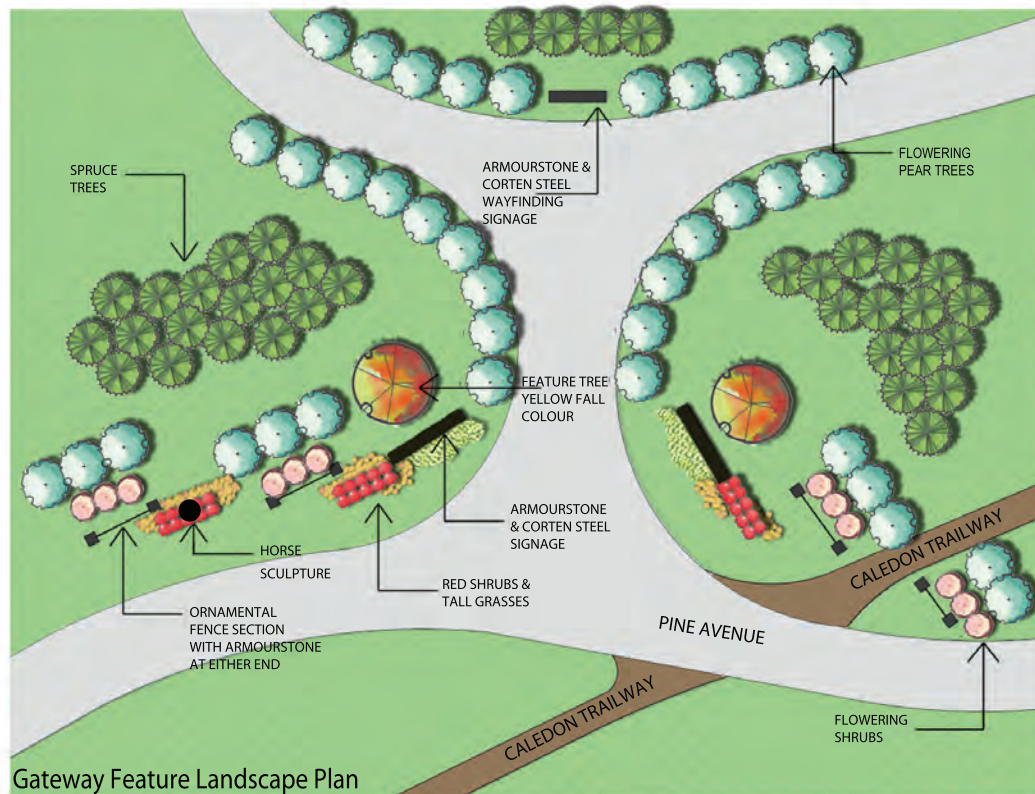


Be Part of The Legacy

Caledon Equestrian Park Sponsorship Opportunity

**iVIVA PAN AM
CALEDON!** TM/MC



Gateway Feature Landscape Plan



Plant Material Samples



Sign and Sculpture Ideas & Materials



Gateway Feature Section



Equestrian Park Gateway Feature Design Concept

The Corporation of the Town of Caledon is requesting expressions of interest for donations towards upgrading the entranceway in the internationally-recognized Caledon Equestrian Park. While the impetus for the newly-configured site is the Pan Am Games, and the anticipation of greeting thousands of visitors, it will have a legacy for equestrians and residents for many years. The facilities will include an indoor centre which will allow for year round competitions, training and a variety of activities for residents and businesses.

Project-At-A-Glance

- Update the front entrance to the Caledon Equestrian Park as part of a 2015 capital project.
- Estimated cost to complete the project is \$120,000.
- Some of the components for this project include: an entry feature; landscaping; sculpture(s); rockery; and signage.

Interested parties may obtain details of the Expression of Interest at:
caledon.ca/purchasing

Responses are due on or before October 30, 2014 at 3:00 p.m. local time.

Donations from Town of Caledon approved sponsors will be recognized and advertised with a plaque on the Pavilion Hall wall located within the Caledon Pan Am Equestrian Park.

The Town of Caledon reserves the right to accept or decline donations as a result of this Expression of Interest.

This Expression of Interest is intended to determine whether or not there is sufficient market interest to proceed with the above mentioned project. In the event that there is keen interest in this requirement, the Town of Caledon may, but is not obligated to, initiate a competitive bidding opportunity and/or may enter into direct negotiations with respondents.



6311 Old Church Road
Caledon, ON L7C 1J6
www.caledon.ca
T. 905.584.2272 | 1.888.225.3366 | F. 905.584.4325

To obtain this page in an alternative format please contact x.4288 or accessibility@caledon.ca



[www.twitter.com/yourcaledon](https://twitter.com/yourcaledon)

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Request for Expression of Interest (EOI 2014-58)

Caledon Equestrian Park Sponsorship Opportunity Name Plaque Recognition in the Pavilion Building

Caledon Equestrian Park Sponsorship Opportunity Name Plaque Recognition in the Pavilion Building

Document Number:	EOI 2014-58
Submission deadline:	October 30, 2014 @ 3:00PM local time

About the Town of Caledon

The Town of Caledon, part of the Region of Peel, is home to over 60,000 residents and 2,300 businesses. The Town respectfully maintains a sustainable balance of initiatives that focus on community, environment and development, based on our Community Based Strategic Plan (CBSP). Together, staff and Council work to ensure residents, businesses and visitors enjoy a lifestyle that encourages the best of rural and urban living. For more information about the Town of Caledon visit www.caledon.ca.

About the Caledon Equestrian Park (CEP)

The Caledon Equestrian Park (CEP) is a municipally-owned facility that will host dressage and show jumping competitions during the 2015 Pan Am Games. As the equestrian hub in Ontario, the park has hosted 15 World Cup qualifiers, four Pan American Game selection trials, two Olympic selection trials and more than 150 National Grand Prix events. Ten-time Olympian and nine-time Pan American Game's medalist, Ian Millar, says Caledon Equestrian Park "is the best Pan Am facility I've ever seen and the best that's ever been." For the full interview and look at the Park, visit www.caledon.ca/panam/video. The Caledon facility is located in the village of Palgrave, nestled in the hills of picturesque Caledon.

About the Pan Am Games

The Pan Am Games will take place from July 10 to 26, 2015. The Pan Am Games are the world's third largest international multi-sport games; they are only surpassed in size and scope by the Olympic Summer Games and the Asian Games. Both the Pan Am and Parapan Am Games are held every four years for the athletes of the 41 PASO member nations, in the year preceding the Olympic and Paralympic Summer Games.

The vision for the TORONTO 2015 Pan/Parapan American Games is to use the power of sport to engage the community and the multicultural host communities, to inspire children and youth and to transform the communities involved through legacy facilities and programs. In measurable terms, the 2015 Pan/Parapan American Games will: bring more than 10,000 athletes and officials, involve 20,000 volunteers, showcase the region on an international stage, and create a legacy of new and updated sport venues. www.caledon.ca/panam

The Caledon Equestrian Park is being built as a public private partnership. The Toronto and Region Conservation Authority owns the land, the Town of Caledon owns all buildings and improvements on the land and the Equestrian Management Group is the operator of the facility. In addition, the Town of Caledon will have a community centre built on the site.

While the impetus for the newly configured site is the Pan Am Games in 2015, it will have a



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Caledon Equestrian Park Sponsorship Opportunity Name Plaque Recognition in the Pavilion Building

legacy for equestrians and residents for many years. The facilities will include an indoor centre which will allow for year round activities.

It will become a centre for competitions, training and for a variety of business and residents' activities.

The Town of Caledon is offering an opportunity for businesses and residents to have their name associated with a centre of international caliber by assisting in the development of an entrance/gateway that represents the significance of this institution and the high quality of life in Caledon.

The Corporation of the Town Of Caledon is requesting expressions of interest from interested parties for donations towards upgrading the gateway in the Caledon Equestrian Park. This Expression of Interest is intended to determine whether or not there is sufficient market interest to proceed with the above mentioned project. In the event that there is keen interest in this requirement, the Town of Caledon may, but is not obligated to, initiate a competitive bidding opportunity and/or may enter into direct negotiations with respondents.

Project Description

As part of The Town of Caledon's 2015 capital program, the Town would like to update the front entrance to the Caledon Equestrian Park which would greet thousands of visitors to the park. This is a legacy opportunity. A concept design has been included at the end of this document. The estimated cost to complete the project is \$120,000.

Some of the components for this project include;

1. Entry feature
2. landscaping
3. Sculpture(s)
4. Rockery
5. Signage

Sponsor Advertising

Donations from Town of Caledon approved sponsors will be recognized and advertised with a plaque on the Pavilion Hall wall located within the Caledon Equestrian Park.

Interested parties are invited to respond to this Expression of Interest by submitting the form below and include any additional relevant details. The Town of Caledon reserves the right to accept or decline donations as a result of this Expression of Interest.

All information supplied to the Town of Caledon becomes the property of the Town of Caledon and is subject to the provisions of the Municipal Freedom of Information and Protection of Privacy Act. Disclosure of any other information will be made in accordance with the Act. Respondents are solely responsible for all expenses associated with responding to this Expression of Interest. Responses to this Expression of Interest will not be returned.



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Caledon Equestrian Park Sponsorship Opportunity Name Plaque Recognition in the Pavilion Building

Responses should be delivered by hand, regular mail, facsimile or email to the following location on or before October 30, 2014 at 3:00pm local time.

Submit to:

The Corporation of the Town of Caledon
Purchasing Division
Attention: Amedeo Valentino
6311 Old Church Road
Caledon, ON L7C 1J6
Fax: 905-584-4325
Email: amedeo.valentino@caledon.ca



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RESPONDENT SUBMISSION FORM

Full Name _____

Company Name (if applicable) _____

Street Address _____

Town/City _____

Province _____

Postal Code _____

Telephone Number _____

E-mail address _____

___ I am interested in knowing more details about purchasing an individual plaque

___ I am interested in knowing more details about purchasing a corporate plaque

___ I am interested in knowing more details about donating funds towards artwork

___ I am interested in donating goods. Specify _____

___ I am interested in providing 100% of the required funds to complete the project

___ I am interest in providing ___% of the required funds to complete the project

___ Other – please specify (use additional paper if required)



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