Spend the Weekend with George Morris Contest (the "Contest")

Official Rules and Regulations (the "Contest Rules")

1. THE CONTEST

The Contest commences June 24, 2013 and ends July 26, 2013 at 12pm EST.

2. NO PURCHASE NECESSARY

3. HOW TO ENTER

- a) All new subscribers to Horse Sport magazine during the Contest period will automatically be entered to win.
- b) Email <u>info@horse-canada.com</u> for with: first name, last name, street address, city, province, postal code, telephone number, email address, year of birth.

4. THE PRIZE

The Prizes is six Platinum seats to the George Morris clinic which includes premium seating, catered luncheon, and soft drinks.

5. THE PRIZE VALUE

The value is \$1950.

6. DEADLINE FOR CLAIMING GRAND PRIZE

The Prize winner must claim the Prize within 24 hours of winning (the "Deadline"). If the Prize winner fails either to claim the Prize or inform Horse Publications Group, as the case may be, of his or her inability to claim the Prize before the Deadline, his or her entry will be forfeited.

7. EXPENSES

The Prize winner is responsible for all incidental expenses incurred in connection with accepting the Prize, including, but not limited transportation costs to and from the offices of Horse Publications Group, as the case may be, to claim the Prize (the "Expenses"). The Prize winner understands that he or she may not seek reimbursement for the Expenses from Horse Publications Group, the Affiliates, the Sponsor(s) or their respective advertising and promotional agencies.

8. CHANCES OF WINNING

Chances of winning depend on the number of entrants during the Contest Period.

9. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per household is permitted for any particular Contest. Multiple entries will be discarded. Entrants will be required to show valid identification when claiming any Prize, and entrants who breach this condition of entry will be disqualified. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

10. NO REPRESENTATION OF WARRANTIES

Horse Publications Group does not make any representations or offer any warranty, express or implied, as to the quality or fitness of the Prize. The Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from Horse Publications Group should the Prize fail to be fit for its purpose or is in any way unsatisfactory to the Prize winner. In the event that a Prize consists of tickets to an event that has been cancelled or postponed, no substitution will be offered.

11. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Prize the Prize winner must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question;
- b) Sign a standard form confirming that by entering the Contest:
- he or she read, understood and accepted these rules and regulations;
- that he or she understands that acceptance of the Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;
- that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Prize; and
- that he or she releases Horse Publications Group, the Affiliates, the Sponsor(s), and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the "Releasees") from any and all liability arising in connection with participation in the Contest and acceptance of the Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Prize, whether suffered by the Prize winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

12. PRIZE TO BE ACCEPTED AS AWARDED

The Prize must be accepted as awarded. No portion of the Prize is transferable. The Prize is not redeemable for cash and no substitute for any portion of the Prize is offered. Should the Prize winner be unable to claim the Prize as awarded, his or her entry will be forfeited and another eligible Contest participant will be selected.

13. SUBSTITUTION OR CHANCE TO THE CONTESTS

Horse Publications Group, the Sponsor(s) and their respective advertising and promotional agencies reserve the right to substitute the Prize or any component thereof for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

14. OWNERSHIP OF ENTRIES

All entries shall become the property of Horse Publications Group, the Sponsor(s) and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

15. CONSENT TO USE OF PERSONALITY

By entering a Contest, each entrant, including the Prize winner consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by Horse Publications Group, the Sponsor(s), promoters and their advertising and promotional agencies, without any payment or compensation. The Prize winner further agrees that his or her audio reaction may be used for promotional purposes.

16. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Registrant Information"), each Contest entrant grants permission to Horse Publications Group and the Sponsor(s) to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Prize winner(s).

17. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of the Contest Sponsors.